

AsiaGlobal Investments Project Financing

AsiaGlobal Investments, LLC

Fountain Valley, CA

www.asiaglobal.net



Project Finance Services

AsiaGlobal Investments generally aims to cooperate with well-established, well-managed, profitable businesses with solid market positions and strong growth potential. We encourage expansion of these companies through external investment, venture capital, internal growth, brand extensions, geographic expansion, acquisitions and strategic alliances.

Regional Focus



AsiaGlobal's Business Activities

- **Investment projects from US\$5 to 100 million,**
- **Investment advisory services for Asian companies seeking to attract capital in North America,**
- **Business development, site selection and investment advisory services for US companies entering Asian markets, and**
- **Investment promotion in the Asia Pacific region**

AsiaGlobal's Investment Services

- **Restructuring & Financing**
 - **Mergers & Acquisition**
 - **Investment Advisory**
 - **Investment Studies & Research**
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Industry Focus

- **Consumer Products**
- **IT Products**
- **Sports**
- **Lodging Industries**



Key Criteria for Successful Project Financing

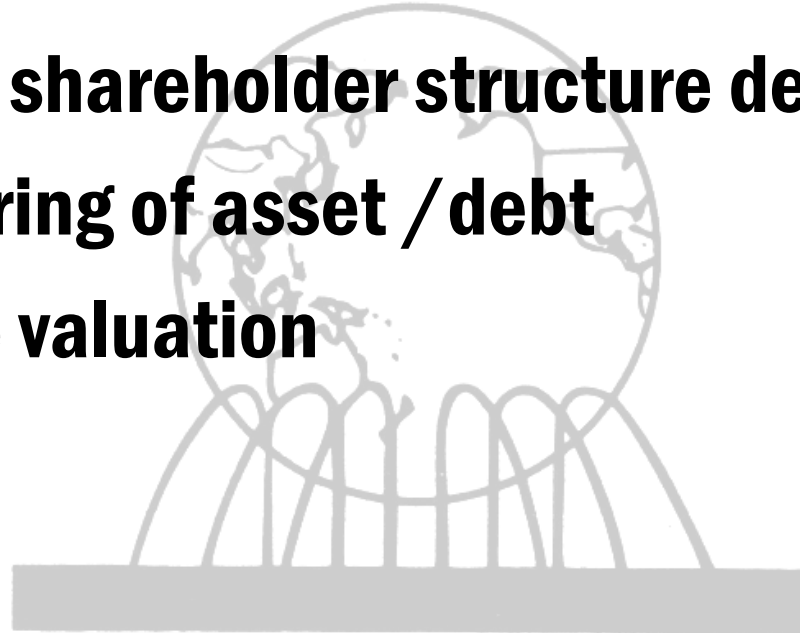
- **Track Record of Project Sponsor**
 - **Project Dynamics/Market Dynamics**
 - **Project Completion Guaranty**
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Restructuring & Financing

- **Total solution for corporate financing**
 - **Preparation for financing documentation**
 - **Growth strategy and business plan**
 - **IPO arrangement**
 - **Financial valuation**
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Mergers & Acquisition

- **Strategic plan and execution for M & A**
- **Corporate shareholder structure design**
- **Restructuring of asset / debt**
- **Enterprise valuation**



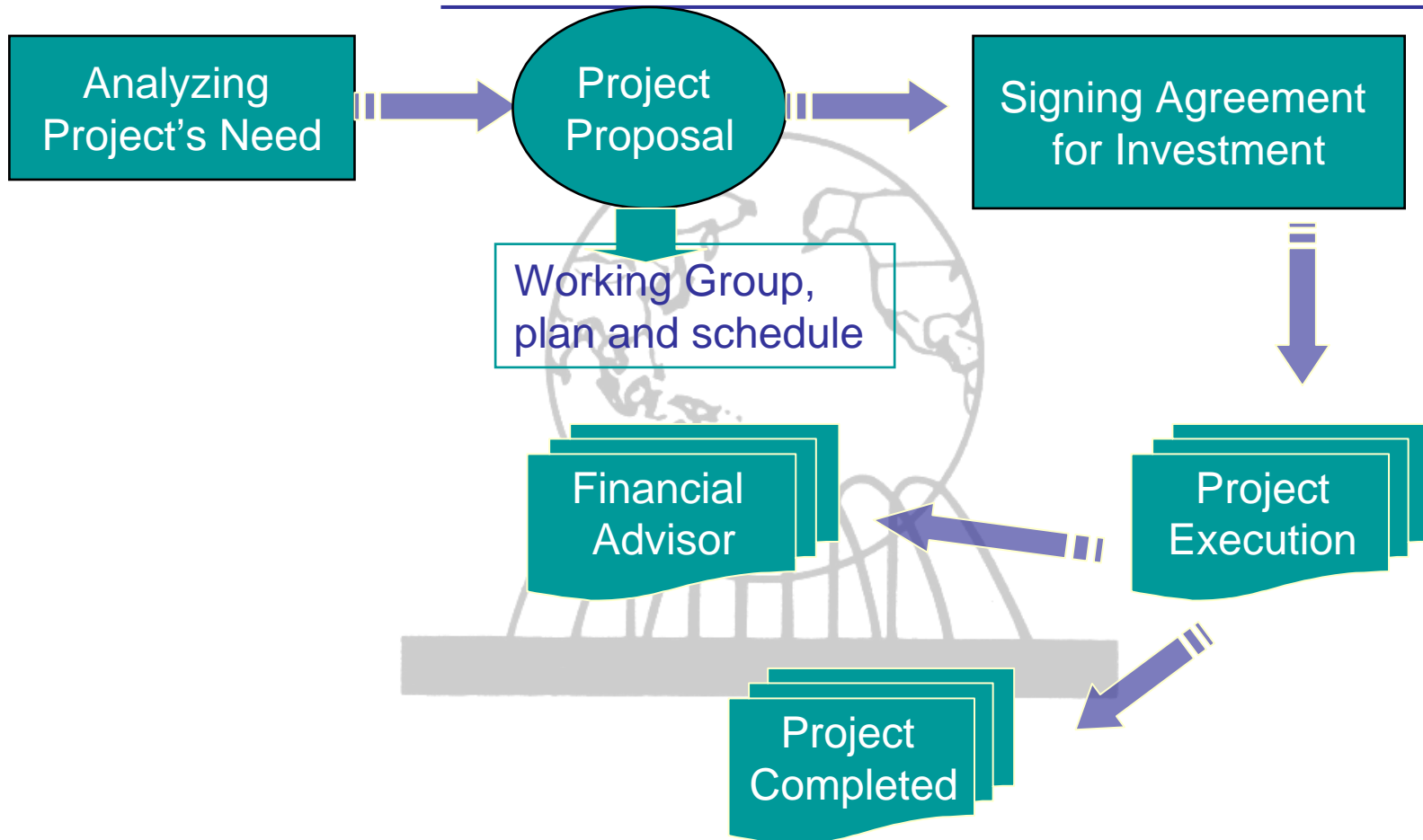
Investment Advisory

- **Investment strategic consulting**
 - **Investor selection and recommendation**
 - **Investment project and deal valuation**
 - **Business and financial intelligence for target enterprises**
 - **Government relations**
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Investment Studies & Research

- **Industry and market studies, competitive analysis and development strategy**
 - **Capital market research and analysis**
 - **Training and seminars**
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Project Process



FAQs

- **Q: What industries does AsiaGlobal focus on?**
A: AsiaGlobal is an opportunistic project finance advisory firm, seeking to partner with and advise world-class managers and industry-leading companies. We do not rule out companies simply based on industry alone. However, we are particularly interested in businesses in the following industries: Consumer Products & Services, IT Products, Sports Related Businesses, Lodging, and Real Estate.
- **Q: What does AsiaGlobal consider the most important criteria of an attractive project finance opportunity?**
A: The three most important criteria are: track record of the management team; project fundamentals (including market dynamics, strategic advantages) and the sponsor's ability to ensure project completion.
- **Q: Does AsiaGlobal have a geographic focus?**
A: AsiaGlobal has represented companies across the United States, and Asia. We make geographic decisions on a case-by-case basis depending on a number of factors including the nature of our relationship with the managers and other investors.

FAQs

- **Q: What are AsiaGlobal's project size thresholds?**
A: We don't have any definitive thresholds. However, we generally advise companies with project finance requirements from \$5-\$100 million. Our clients usually exhibit increasing revenue and profit over the past several years and are looking for expansionary capital to help them take advantage of well-defined growth opportunities. We generally only advise companies that are able to generate a return on assets of at least 20%.
- **Q: In addition to advisory services, what is AsiaGlobal's role with a client company?**
A: In addition to project finance advisory services, AsiaGlobal brings extensive capabilities, connections and commitment to each of our portfolio companies. We contribute substantial capabilities to each of our portfolio companies including strategic, marketing and human resource expertise. Our clientele also benefit from our worldwide business, personal and political connections, which often help them achieve extraordinary success. We are committed to ensuring the success of each of our clients over the long-term.

China Team

- **Christopher Meyer, Principal, MBA**
 - **Johnson Zhang, Principal, MBA**
 - **Jason White, Director of Business Development, MBA**
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Christopher Meyer, Principal

Mr. Meyer established AsiaGlobal in 2000. Prior to founding AsiaGlobal, Mr. Meyer was a director of Dartron, Inc., an IT accessories manufacturer. He was responsible for forging OEM business for the company with Dell and Apple Computer and significantly expanded the company's sales and profits. Previously, Mr. Meyer headed the China Practice Area for PHH Fantus, a premier site selection firm.

Mr. Meyer served in the U.S. Government from at the Overseas Private Investment Corporation (OPIC) in Washington, DC. OPIC, the project finance arm of the U.S. government that encourages investment in less developed economies. As senior associate in the project finance department, Mr. Meyer was responsible for developing OPIC's relationship with the ADB in Manila, the EDB in Singapore, and BKPM in Jakarta. He also orchestrated high-profile OPIC Missions to the Federated States of Micronesia and Guam, Indonesia, eastern Germany, and Portugal. He received the President's award for marketing excellence in 1992.

Mr. Meyer started his career with a Fortune 500 Company, UST, Inc., serving as Market Development Manager, Asia-Pacific, based in Hong Kong.


Mr. Meyer received an MBA from the Marshall School of Business, University of Southern California and a B.A. in East Asian Studies from George Washington University.

Johnson Zhang, Principal

Mr. Zhang's career includes management experience in insurance, investment, government and international business. He joined AsiaGlobal in 2007 as principal with focus on Asia emerging markets. Prior to joining AsiaGlobal, Johnson was Director at Multibio International, an international business firm that markets organic and natural personal care and health products made in the US. Previously he was Chief Representative at Liberty Mutual Group China Office, a Fortune 500 firm in diversified financial services, headquartered in Boston. He led the business development of the company in China and established a new branch office in Chongqing. Before he joined Liberty Mutual, Johnson was Chief Representative and Director for Swiss Life Insurance Co. China Office, the largest life insurance firm from Switzerland, and Manager of Manulife Financial Beijing Office, one of the world's largest life insurance companies. He built up strong competence and connection in insurance and investment area through his management career in financial services. Johnson also had one year government experience with the State Council, People's Republic of China, the Chinese cabinet, where he served as Senior Associate at Economic Development and Research Center. Mr. Zhang received an MBA from Marshal School of Business, University of Southern California, M.A. in Economics from the Graduate School, Chinese Academy of Social Science and B.S. from Huazhong Agricultural University.

Jason White

Jason White is Director of Business Development. His background includes sales and sales management roles in the IT Consulting industry, and most recently in financial valuation and sales support roles for middle-market transactions on the sell-side with Citigroup Geneva Capital Strategies. His consulting background includes strategic, logistical and marketing projects for Merrill Lynch and Manpower International. Mr. White has worked in Hong Kong as well as Argentina and Brazil, and has proficiencies in both Mandarin Chinese and Spanish. Mr. White has an MBA from USC's Marshall School of Business, a B.A. from Tulane University, and is Series 7 and 63 licensed.



Thank you!

